

2020 SHELL ROTELLA SUPERRIGS® TRUCK BEAUTY CONTEST (“SuperRigs”) FAQs

The following represents the most frequently asked questions associated with SuperRigs. If you have additional questions not listed, please reach out to the MyMilesMatter site organizers.

GENERAL EVENT INFORMATION

What is SuperRigs?

SuperRigs is a tradition that we have had for 38 years! This event honors hard working truckers and gives you a chance to show off your rig. This year is special as we host it as a virtual event open to truckers across the nation.

Who is eligible to participate?

To be eligible to enter the Contest, you must: (a) be a legal resident of and currently reside within the 50 United States, the District of Columbia or Canada (excluding Quebec), (b) be the age of majority in your state/province/territory of legal residence at the time of entry, (c) own or lease a “Working Truck” which may or may not be in service as set forth in the Official Rules of SuperRigs, and (d) be a MyMilesMatter® member (each a “Contestant”). To qualify as a “Working Truck” owner or operator, at the time of registration, the Contestant must provide State/Province/Registration US Department of Transportation/Transport Canada authority, truck VIN#, original government Issued vehicle registration card (or duplicate of original) and driver Class A Commercial Driver's License number (“CDL License”). Contestants must hold a current CDL License and ensure that their Working Truck is only operated by a CDL licensed driver during the entire term of the Contest. If you are not a MyMilesMatter member, you can become a MyMilesMatter member by registering at www.mymilesmatter.com for United States residents or www.mymilesmatter.ca for Canadian residents. There is no cost to becoming a MyMilesMatter member. To see full Official Rules for complete details, visit www.mymilesmatter.com/superrigs (United States) or www.mymilesmatter.ca/superrigs (Canada).

How do I enter the contest?

The “Registration Period” starts at 12:00 a.m. Central Time (“CT”) on August 10, 2020 and ends at 11:59:59 p.m. CT on August 21, 2020. During the Registration Period, you may enter the contest by logging in to super-rigs.mymilesmatter.com (the “Website”) and following the links and instructions to complete the online registration form.

During registration, Contestants must provide information about their Working Truck(s) including, but not limited to, the license plate number, year/make/model, driver’s CDL number, DOT number or Canadian governmental equivalent for Canadian Contestants, and total mileage/kilometers. Contestants must then upload an image of their original government Issued vehicle registration card, odometer, and up to ten (10) images and 2 videos (optional) of their Working Truck. Videos must not be longer than 120 seconds. For full Submission Guidelines and Requirements and complete details, see Official Rules at www.mymilesmatter.com/superrigs (United States) or www.mymilesmatter.ca/superrigs (Canada).

Is there a cost to enter or participate in SuperRigs?

No. There is no cost to enter or participate in the contest. However, only individuals that meet the eligibility requirements and comply with the terms and conditions of the Official Rules of SuperRigs can win. To see full Official Rules for complete details, visit www.mymilesmatter.com/superrigs (United States) or www.mymilesmatter.ca/superrigs (Canada).

What types of trucks are eligible to enter SuperRigs?

If a Contestant wishes to enter their vehicle in the Working Truck Category, then the Contestant must meet the following criteria: (a) must show that he/she has logged a minimum of 85,000 miles/136,794.24 kilometers annually for the past twelve (12) months prior to the Working Truck being entered in the Contest, or (b) show documentation that he/she has averaged at least 6,250 miles/10,058.4 kilometers per month over a 6 month period prior to engaging in any customization that had taken the Working Truck out of service (out of service time cannot exceed 6 months prior to competing in SuperRigs), or (c) has logged at least 6,250 miles/10,058.4 kilometers per month for a minimum of 6 months since completing the customization of the Working Truck and can provide documentation that shows that the Working Truck had averaged at least 6,250 miles/10,058.4 kilometers per month over a 6 month period prior to be taken out of service for customization. Sponsor reserves the right to check ECM module to verify Working Truck eligibility. For the Classic Truck Category, a contestant must comply with the same criteria as the Working Truck Category except that the Working Truck must be 15 years old or older.

Can I enter my truck, even if it's not a big rig?

Only those trucks that meet the eligibility requirements and comply with the terms and conditions set forth in the Official Rules of SuperRigs are eligible to enter the contest. To see full Official Rules for complete details, visit www.mymilesmatter.com/superrigs (United States) or www.mymilesmatter.ca/superrigs (Canada).

I have a Non-Working Truck or Show Truck. Can I still participate in SuperRigs?

For 2020, SuperRigs will not have a Non-Working Truck or Show Truck category.

How old does my vehicle need to be to enter in the Classic Truck Category?

To be eligible to enter the Classic Truck Category, your Working Truck must be at least 15 years old. Additional eligibility requirements and terms apply. For complete details, see full Official Rules at www.mymilesmatter.com/superrigs (United States) or www.mymilesmatter.ca/superrigs (Canada).

My tractor meets the eligibility requirements to qualify for the Classic Truck Category, yet I would like to include my trailer which is newer than 15 years. How will it be judged?

The Classic Truck Category will be judged primarily on the tractor. There is no actual category for the trailer. If the truck/trailer has a "classic connection", then it would be judged as such.

How do I enter just for the People's Choice category? Is that an option?

In order to be considered for the People's Choice award, you must enter in one of the following vehicle Categories: Tractor, Tractor/Trailer and Classic.

How is the People's Choice award winner determined?

The People's Choice award winner will be decided by popular vote. Anyone who is a MyMilesMatter member can vote for the People's Choice award by visiting www.mymilesmatter.com/superrigs/peopleschoice for United States members and www.mymilesmatter.ca/superrigs/peopleschoice for Canadian members, then click the "Cast Your Vote" link next to the image and follow the instructions to cast your vote during the Voting Period. The "Voting Period" starts at 12:00 a.m. CT on August 24, 2020 and ends at 11:59:59 p.m. CT on September 4, 2020. Limit one (1) vote per member per calendar day during the entire Voting Period. A calendar day begins at 12:00 AM CT and ends at 11:59 PM CT during the Voting Period. At the end of the Voting Period, Sponsor will count the votes and the vehicle with the most votes will be the potential winner of the People's Choice award. In the event of a tie, the winner will be decided by a panel of qualified judges ("Judges").

How is the Most Hardworking Trucker award winner determined?

To register for the Most Hardworking Trucker, you must complete your registration and click the “Are you the most hard-working trucker? Submit your story now!” link. The Contestant must confirm how many miles/kilometers the vehicle is driven per year, and answer the following questions:

1. What is the hardest part of the work that you do?
2. What are the toughest conditions you’ve worked in?
3. What has “life” thrown at you that makes your job more challenging?

Each answer is referred to as an “essay.” Essays will be evaluated and scored by Judges to determine the “Most Hardworking Trucker”. Decisions of the Judges and Sponsor are final and binding. If there is a tie, the entity with the highest score in “appearance” will be declared the winner.

How do I enter the Specialty Categories – Best Lights, Best Theme, Engine, Interior and/or Chrome?

Due to the change in format of SuperRigs for 2020, SuperRigs will not have any special recognition categories for best lights, best theme, engine, interior and/or chrome.

When will the Official Rules be posted?

Official rules can be found at www.mymilesmatter.com/superrigs (United States) and www.mymilesmatter.ca/superrigs (Canada). You can also follow Shell Rotella on Facebook, Twitter, and Instagram for regular updates on SuperRigs

How can I follow along?

We will be posting regular updates on the Shell Rotella social media channels below, so be sure to check them out!

Facebook: @ShellRotella

Twitter: @ShellRotella

Instagram: @ShellRotellaT

Can I share this on social media?

Yes! We recommend sharing this on social media with the following hashtag: #SuperRigs. A Contestant may post an image or video to his/her social media platform provided he/she uses the #contest in any such post.

PRIZES

What are the prizes?

The Prizes for the 2020 SuperRigs contest are as follows:

Category/Place	Prize	Approximate Retail Value
Best of Show – 1 st Place	Feature in the 2022 SuperRigs Calendar, 50,000 MyMilesMatter Reward Points & a Limited Edition Shell Rotella Jacket	\$585 USD / \$792.49 CAD
Best of Show – 1 st Runner-Up	40,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$475 USD / \$ 643.48 CAD

Best of Show – 2 nd Runner-Up	30,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$375 USD / \$508.01 CAD
Tractor Category – 1 st Place	10,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$175 USD / \$237.07 CAD
Tractor Category – 2 nd Place	8,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$155 USD / \$209.98 CAD
Tractor Category – 3 rd Place	7,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$145 USD / \$196.43 CAD
Tractor Trailer Category – 1 st Place	10,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$175 USD / \$237.07 CAD
Tractor Trailer Category – 2 nd Place	8,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$155 USD / \$209.98 CAD
Tractor Trailer Category – 3 rd Place	7,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$145 USD / \$196.43 CAD
Classic Division – 1 st Place	10,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$175 USD / \$237.07 CAD
Classic Division – 2 nd Place	8,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$155 USD / \$209.98 USD
Classic Division – 3 rd Place	7,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$145 USD / \$196.43 CAD
Classic Division – 4 th Place	6,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$135 USD / \$182.88 CAD
Most Hardworking Trucker	10,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$175 USD / \$237.07 CAD
People’s Choice	10,000 MyMilesMatter Reward Points & a Limited-Edition Shell Rotella Jacket	\$175 USD / \$237.07 CAD

Can I win multiple prizes?

Yes, Contestants may win multiple prizes. For example, a Contestant could win Best of Show, Most Hard Working Trucker and People’s Choice; or 1st Place Tractor Trailer and People’s Choice.

Will there be a public awards ceremony? What if I can’t tune in and I am a winner?

A public award ceremony will be held virtually on August 20. Contestants do not need to tune in win. Following the awards ceremony, each potential winner will be contacted by Sponsor on or about September 15, 2020 via telephone or email address (in Sponsor’s discretion) in order to notify him/her that he/she has been selected as a potential winner and to verify his/her eligibility.

JUDGING

Who judges my truck?

A panel of qualified judges (“Judges”) will score each entry competing in each Category. All Judges are volunteers and not paid for their time. Additionally, the scores assessed by any Contestant is a subjective score based solely on the Judges’ personal evaluations of that truck based on the appearance, design, detail/finish, originality and workmanship compared to other trucks competing in the same category(ies). Decisions of the Judges and Sponsor are final and binding. If there is a tie, the entity with the highest score in “appearance” will be declared the winner.

What are the judging criteria?

Judges will score each entry competing in each Category (Tractor, Tractor/Trailer and Classic) based on the following equally weighted criteria: appearance, design, detail/finish, originality, and workmanship on a scale of 1-100 points for each criteria with the maximum score being 500 points. Judges will also score each entry to determine the “Most Hard Working Trucker”. The People’s Choice award will be determined by popular vote.

When will the judging take place?

Judging will take place during the Voting Period based on the entries submitted online during the Registration Period.

SUPERRIGS CALENDAR**Will there be a 2021 Shell Rotella SuperRigs calendar? How will that work?**

Yes! There will be a 2021 Shell Rotella SuperRigs calendar which will celebrate the past 37 years of SuperRigs and feature past SuperRigs winners. Calendar ordering information will be posted on the Shell Rotella social media channels below, so be sure to check them out.

Facebook: @ShellRotella

Twitter: @ShellRotella

Instagram: @ShellRotellaT

How are trucks chosen to be featured in the calendar?

Trucks are chosen at the discretion of Sponsor. Judges are not involved in the selection process. Shell representatives base their selection criteria on a variety of factors including: appearance, originality, driver’s story, etc. Only Working Trucks which use Shell Rotella® heavy duty diesel engine oil product are eligible to be featured in the SuperRigs calendar.

Am I guaranteed a place in the Shell Rotella SuperRigs® calendar if I win any of the categories in SuperRigs?

Only the ‘Best of Show’ winner of the 2020 SuperRigs contest is guaranteed to be showcased in the 2022 Shell Rotella SuperRigs® calendar.